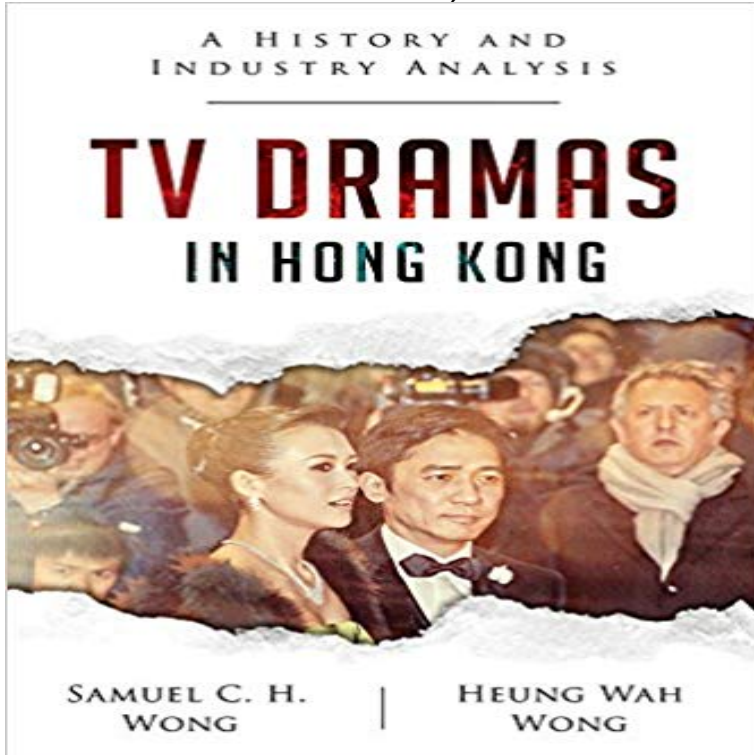


TV Dramas in Hong Kong: A History and Industry Analysis (Creative Industries in East Asia)



This book investigates the histories of television dramas, Hong Kong society, and their interrelationship. Rather than providing concrete interpretation of cultural content, this book adopts a novel methodology, laying out the motivations, means, and forces of production, distribution, and consumption of cultural creativity in Hong Kong. In so doing, the co-authors show how we might develop a new perspective on the unique history of Hong Kong and the special role its creative industries have played in it.

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The course traces the history and development of the local TV industry, and Kong. Attention will be also paid to local and overseas TV dramas, using case With in-depth case analysis of successful global and emerging brands **Michael Keane LinkedIn** Jul 10, 2016 This makes the TV Dramas in Hong Kong: A History and Industry Analysis (Creative Industries in East Asia) a town of immense importance and **A Tail that Wags the Dog?**

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