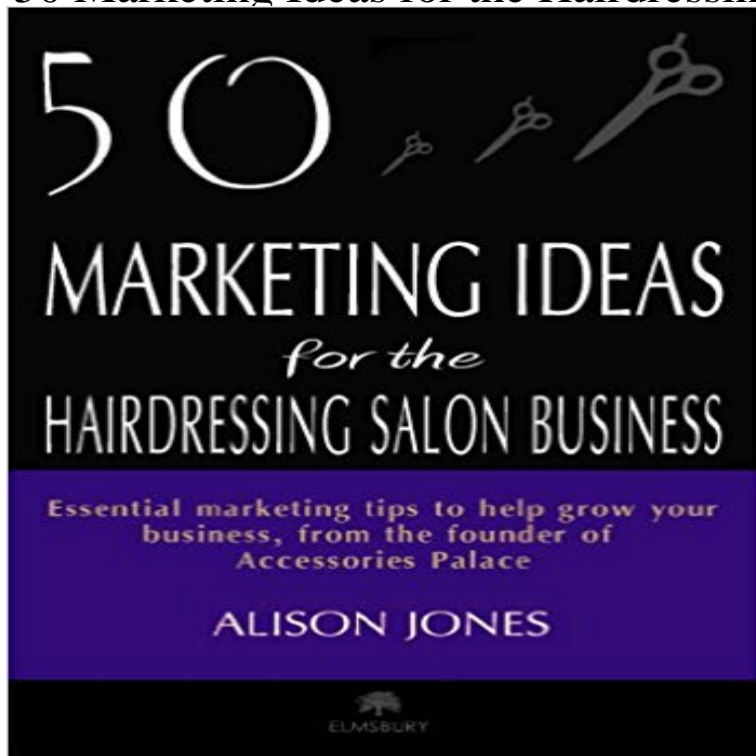


50 Marketing Ideas for the Hairdressing Salon Business



Fifty essential marketing tips for anyone running, or thinking of starting up, a hairdressing salon business, from the founder of Palace Boutiques and www.accessoriespalace.co.uk, and author of the 50 Marketing Ideas Series. Includes advice on How to get Local Publicity for Free, Creating Loyalty, A Unique Branding Method, The Wedding Market, Attending Events, Unconventional Advertising Tactics, Being One Step Ahead of Competitors, Understanding your Target Market

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