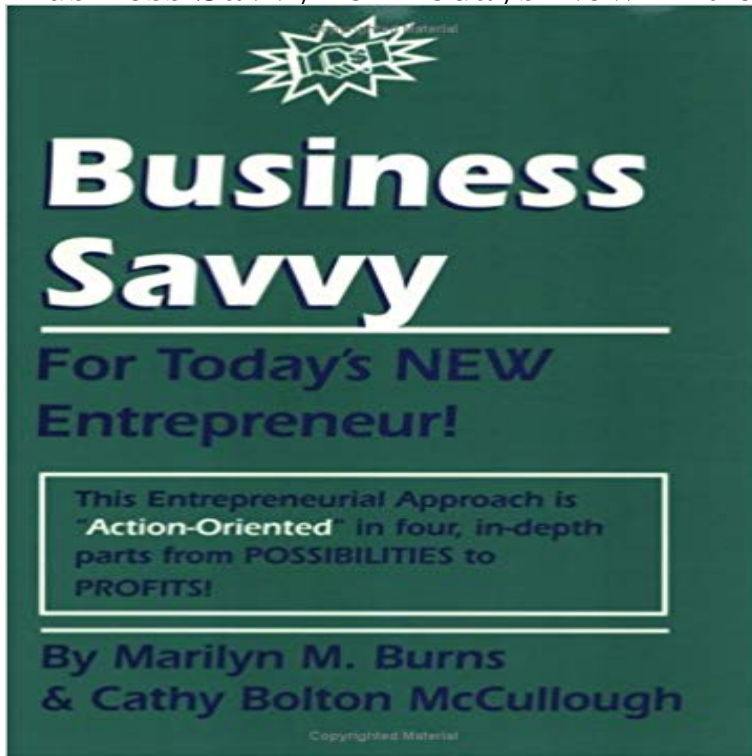


## Business Savvy for Today's New Entrepreneur



This how-to guide is a great field book for anyone with entrepreneurial fever. It can be used daily as a hands-on guidebook, a personal reference, a classroom textbook, or as a reference book for business start-up programs. It uses an action format with Decision Worksheets that keeps the reader focused on key issues, and drives home the constant need to question, research, learn, act, evaluate, and celebrate!

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